



 NHPH Brand Bureau, Health Public Spaces

 7 Principles of Universal Design

 UCSF Signage Standards Manual

 NHPH Project Requirements- Healthy Materials

Shared Spaces

Entry

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FUNCTION

The entry is not merely a point of access but a crucial element that orchestrates the transition from the external environment to the internal space. It functions as the architectural interface that establishes the UCSF identity and sets the initial impression. A blend of aesthetics and functionality, the entry is designed to create a welcoming atmosphere that reflects UCSF's ethos. It serves as a navigational hub for patients, staff, and visitors to different departments. Beyond aesthetics, the entry serves a practical purpose as a checkpoint for security, access control, and reception services, ensuring a smooth and organized flow of people in and out of the building.

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SPATIAL COMPONENTS

- Programmatic elements may include: retail, vestibule, walk-off area, security, waiting areas with seating, proximity to restrooms, nourishment, reception desk, elevators.
- In entries serving clinical functions, consider providing wheelchair storage near the information desk.
- A clear and easily identifiable entry serves as a landmark, creating a seamless wayfinding experience, projecting a publicfacing image of UCSF.
- Branding and wayfinding signage is critical, and locations must be integrated into the design.

- Visually balance engaging features or signage without overwhelming sensory stimulation.
- Provide a clear sightline to reception/information desk from all entries.
- Based on program, provide amenities such as: water dispensers, well-designed millwork that includes sufficient waste management, face mask provisions, and hand sanitation stations.
- Place inclusive restrooms near the entry, prioritizing privacy and safety in design.



LESSONS LEARNED

- Integrate inclusive art graphics for wayfinding and collaborate early in the design process to seamlessly blend wayfinding, art, and donor recognition with architecture.
- Ensure maximum coverage with walk-off mats, extending at least 10 feet to avoid the need for additional mats that could create trip hazards.
- Address the location of signage and create standardized zones for wayfinding information, regulatory signage and bulletins. Multiple languages may be required.
- Consider access control including security turnstiles, badge swipe, and security call buttons.

- Consider sunlight orientation for the space, when specifying lighting for a balanced and welcoming effect to reinforce space approachability and reduce glare.
- Prioritize acoustical treatments on ceilings and factor in durability considerations for wall treatments in high-traffic areas.

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- Craft the front desk to offer unimpeded sightlines to the staff and include ample storage space.
- Incorporate electrical outlets strategically to facilitate cleaning and maintenance, thereby minimizing disruptions.



Interior Design Standards University of California, San Francisco

Shared Spaces

Entry

MATERIALITY

- Investigate materials that emulate a natural aesthetic to support a neuroarchitectural design approach. Explore studies examining materials with biophilic qualities and their impact on end users.
- The materials used at the entrance should reflect both the UCSF brand and the distinctive architectural and programmatic characteristics of the building.
- Consider employing natural tones for architectural materials that stand the test of time, and utilize furniture, accents and other easy to update elements.
- Specify red-list free, sustainable materials.

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- Entries are high traffic areas and require more durable finishes that are also easy to maintain.

Floor

 Prioritize floor materials that effectively conceal scuff marks, and reduce glare.

Walls

- Opt for durable, maintainable replaceable and repairable finishes.
- Less durable materials can be used to create visual interest and denote a special place, consider specific location for wear and tear.

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Design features that exude a welcoming and reassuring atmosphere.

